



Localization Resources

Localization Overview:

Center for Strategic and International Studies. (2021, April 7). *Country Insights Series: Localization*. CSIS. <https://www.csis.org/analysis/country-insights-series-localization>.

- A compilation of statements from local actors on the meaning, benefits, and importance of localization in their work.

Cornish, Lisa. (2020, June 3). *Is it finally time for the localization agenda to take off?* Devex. <https://www.devex.com/news/is-it-finally-time-for-the-localization-agenda-to-take-off-97323>

- The author discusses a case study where localization did not lead to the intended consequences and explains that because many organizations working remotely, COVID-19 has demonstrated gaps in localization's efficacy. The author asserts that the COVID-19 pandemic can be an opportunity to reexamine the implementation of localization.

Gaye, Pape. (2019, September 13). *Five Hurdles to Localizing Global Development, And How NGOs Can Help Overcome Them*. Forbes. <https://www.forbes.com/sites/forbesnonprofitcouncil/2019/09/13/five-hurdles-to-localizing-global-development-and-how-ngos-can-help-overcome-them/?sh=6dafb623fa45>.

- The author discusses how NGOs can adapt as localization becomes more prevalent. The author believes that localization is important but acknowledges the localization shortcomings so recommends certain actions NGOs can take to support the process.

United States Agency for International Development. (2021) *Local Capacity Development Policy*. <file:///C:/Users/Guest%20User/Downloads/USAID%20Local%20Capacity%20Development%20Policy.pdf>

- USAID's detailed draft policy regarding local capacity development, the Agency wanted to update policy to reflect consensus across development field that local capacity development is crucial. It affirms Agency commitment and offers unifying direction regarding locally led capacity development and defines and details seven guiding principles.

United States Agency for International Development. (2014) *Local Systems: A Framework for Supporting Sustained Development*.
<https://www.usaid.gov/sites/default/files/documents/1870/LocalSystemsFramework.pdf>.

- This is USAID's primer discussing their commitment to local systems (localization). It demonstrates the government's support of localization, direct partnerships, in-country knowledge and networks, and development of civil societies.

United States Agency for International Development. (2021) *What is Locally Led Development? Fact Sheet*.
https://www.usaid.gov/sites/default/files/documents/What_is_Locally_Led_Development_Fact_Sheet.pdf

- USAID's fact sheet on localization; defines and explains localization and what USAID is doing to advance locally led development.

Localization Legislation:

Marco Rubio United States Senator from Florida. (2021, July 28). *Rubio Joins Kaine in Introducing Bipartisan Legislation to Authorize New Partnerships Initiative at USAID*.
<https://www.rubio.senate.gov/public/index.cfm/2021/7/rubio-joins-kaine-in-introducing-bipartisan-legislation-to-authorize-new-partnerships-initiative-at-usaid>.

- Senator Rubio's press release about localization legislation (bipartisan effort with Senator Kaine).

Tim Kaine United States Senator from Virginia. (2021, July 28). *Video: Kaine and Rubio Introduce Bipartisan Legislation to Authorize New Partnerships Initiative at USAID to Expand Humanitarian Work*.
<https://www.kaine.senate.gov/press-releases/video-kaine-and-rubio-introduce-bipartisan-legislation-to-authorize-new-partnerships-initiative-at-usaid-to-expand-humanitarian-work>.

- Senator Kaine's press release about localization legislation (bipartisan effort with Senator Rubio).

United States House of Representatives Committee on Foreign Affairs Hearing (2021, September 23). *Shifting the Power: Advancing Locally-led Development and Partner Diversification in U.S. Development Programs*. [Video] <https://foreignaffairs.house.gov/2021/9/shifting-the-power-advancing-locally-led-development-and-partner-diversification-in-u-s-development-programs>.

- The U.S. House of Representative's Hearing about localization in international development.

United States Agency for International Development. (2021, June 11). *New Partnerships Initiative*.
<https://www.usaid.gov/npi>.

- USAID's webpage for the *New Partnerships Initiative*, the effort Senators Rubio and Kaine's legislation is seeking to authorize.

Analyzing Localization:

Ghazala M., & Rao, V. (2013). *Localizing Development: Does Participation Work?*. The World Bank. <https://openknowledge.worldbank.org/bitstream/handle/10986/11859/9780821382561.pdf?sequence=1&isAllowed=y>.

- This is The World Bank's main report about localization and provides a lengthy analysis of localization and organic versus induced participation, offering conceptual framework to address such concerns.

Howe, K., Munive, J., & Rosenstock, K. (2019). *Views from the Ground: Perspectives on Localization in the Horn of Africa*. Einstein International Center, Tufts University. https://fic.tufts.edu/wp-content/uploads/FIC_LocalizationAfrica_7.233.pdf.

- This report examines localization processes using three countries in Africa as evidence and seeks to refute and/or support assumptions about localization through the use interviews and ethnography.

Patole, Manohar. (2018). Localization of SDGs through Disaggregation of KPIs. *Economies*. 6(1), 1-17. <https://doi.org/10.3390/economies6010015>.

- Using a WASH case study, the author discusses how the MDGs globalized development goals but in order to improve development objectives actors need to look at localizing the SDGs. The author explains the benefits of localization but also the potential shortcomings regarding SDGs and data management and recognizes that the costs of localization are unknown.

Pincock, K., Betts, A., & Easton-Calabria, E. (2021). The Rhetoric and Reality of Localisation: Refugee-Led Organisations in Humanitarian Governance. *Journal of Development Studies*. 57(5), 719-734. <https://www.tandfonline.com/doi/pdf/10.1080/00220388.2020.1802010>.

- The authors offer a critique of localization efforts using the example of humanitarian assistance to local refugee organizations. They discuss funding problems and explain that localization will only work when looking at power dynamics and interests at local level. Therefore, a framework of engagement is required in order for localization to be effective. (Note: article requires access to Taylor & Francis Online or an academic database).

Vielajus, M. & Bonis-Charancle, J.M. (2020). Aid Localisation: Current State of the Debate and Potential Impacts of the Covid-19 Crisis. *Alternatives Humanitaires*. 14, 150-161. https://alternatives-humanitaires.org/wp-content/uploads/2020/07/AH_N14_4_Transitions_Localisation_VEN.pdf.

- The authors debate the use of localization using the COVID-19 pandemic as an example to analyze localization's efficacy and capacity. They assert that localization is not uniform and offer recommendations on how to improve localization efforts.

