



SBAIC ROUNDTABLE:

Localization in Foreign Assistance and the Role of US Small Businesses

Date & Time: May 5th, 9:00am - 10:30am EDT



You're invited to a virtual roundtable on localization and the role of US small businesses. Speakers from USAID will include **Kimberly Ball**, Director of USAID's Office of Small and Disadvantaged Business Utilization (OSDBU) and **Michele Sumilas**, USAID Assistant to the Administrator of the Bureau for Policy, Planning, and Learning (PPL).

Following, **SBAIC member firms and their local partners** will share and discuss the role that US small businesses are playing in advancing the objectives of local capacity building, local engagement, and utilization of local personnel and organizations.



SBAIC Members & Local Partners: Localization Case Studies

- Connexus
 - Diamo Tech (Senegal)
- ECODIT
 - Compost Baladi (Lebanon)
- International Development Group LLC
 - Active Albania (Albania/North Macedonia)
- JE Austin
 - Startup Vietnam Foundation (SVF) (Vietnam)
- Panagora Group
 - Maternal, Adolescent, and Child Health Institute (South Africa)
- WI-HER
 - Moroto District Local Government (Uganda)

Learn more and sign up for the event here: [**SBAIC Localization Roundtable Event**](#)





SBAIC

Growing U.S. Small Businesses Globally

Small Business Association for International Companies

AGENDA

Localization in Foreign Assistance and the Role of US Small Businesses

Sponsored by the Small Business Association for International Companies (SBAIC)

Thursday, May 5, 9:00-10:30am EDT

Presentations *9:00-9:40am*

- **Kimberly Ball**, USAID/OSDBU, Director
 - Welcome and Introduction
- **Michele Sumilas**, USAID Assistant to the Administrator of the Bureau for Policy, Planning, and Learning (PPL)
 - Localization and the Role of Implementing Partners
- **David Snelbecker**, SBAIC Procurement Committee Co-Chair, and CEO, International Development Group LLC
 - Implementing Partner Observations on How Localization Achieves Foreign Assistance Impact
- **US Small Businesses and Local Partners – Round Robin Introductions**
 - Connexus | Diama Tech (Senegal)
 - ECODIT | Compost Baladi (Lebanon)
 - International Development Group LLC | Active Albania (Albania/North Macedonia)
 - JE Austin | Startup Vietnam Foundation (SVF) (Vietnam)
 - Panagora Group | Maternal, Adolescent, and Child Health Institute (South Africa)
 - WI-HER | Moroto District Local Government (Uganda)

Q&A *9:40-9:50am*

Roundtable Coffee Break Discussions *9:50-10:30am (Short small-group presentations at 9:50 and 10:10, which include informal discussion)*

- Table 1: Connexus | Diama Tech
- Table 2: ECODIT | Compost Baladi
- Table 3: International Development Group LLC | Active Albania
- Table 4: JE Austin | Startup Vietnam Foundation (SVF)
- Table 5: Panagora Group | Maternal, Adolescent, and Child Health Institute
- Table 6: WI-HER | Moroto District Local Government



Instructions for Signing into the Event

We use two platforms for the event. On the International Development Arena, you will find the agenda, speaker bios, case studies on US small businesses engaging in localization, and other documents, as well as a link to the event. You can access the event either through the Arena or directly on Social Hour (a event platform).

How to Access the Event via the International Development Arena (along with event materials):

- Click on [this link](#)
- Login at the top right corner (create an account if you do not already have one)
- Select the "[Localization in Foreign Assistance and the Role of US Small Businesses Event](#)" Page
- Select the event link on the right side of the page
- Select the "Join" button (or select "RSVP" if not yet signed up for the event)
- In the "Introduce yourself" box if your name is not already auto filled, enter your name (you can also add your company and title), and click "save profile"

If you cannot access the event via your account on the International Development Arena, you can alternatively access the event directly on Social Hour:

- Click on this [link](#)
- Click "Enter Event"
- Select "Sign in with Google" or "Sign in via email" or "Continue without signing in"
 - "Sign in with Google"
 - Login with your email that is registered to the International Development Arena
 - Select the "Join" button
 - In the "Introduce yourself" box if your name is not already auto filled, enter your name (you can also add your company and title) and click "save profile"
 - "Sign in via email"
 - Type in the email that is registered to the International Development Arena
 - A code will be sent to your email from Social Hour
 - Enter the code
 - Select the "Join" button
 - In the "Introduce yourself" box if your name is not already auto filled, enter your name (you can also add your company and title), and click "save profile," then "let's get started"
 - "Continue without signing in"
 - Enter your name and click "continue"
 - Select the "Join" button
 - In the "Introduce yourself" box if your name is not already auto filled, enter your name (you can also add your company and title), and click "save profile"
- You may need to provide Social Hour access to your camera and microphone. This request will appear on the top left corner of your screen.
- For reference, [here](#) is a YouTube video regarding how to access Social Hour

For any questions or help with logging in, please email us at info@internationaldevelopmentgroup.com.